



## The Honest Company Announces Two New Appointments to Board of Directors

April 23, 2021

LOS ANGELES (April 23, 2021) – The Honest Company, a digitally-native, mission-driven brand focused on leading the clean lifestyle movement, announced today that James White, former Chairman, President and Chief Executive Officer of Jamba, Inc., and Susan Gentile, Chief Financial and Administrative Officer of H.I.G. Capital Management, will each be joining its board of directors effective upon it becoming a public company.

“We are pleased to welcome James and Susan to our board of directors, each bringing a tremendous amount of experience and insight to our work,” said Nick Vlahos, CEO of The Honest Company. “James and Susan will join Honest at an exciting time as we continue to deepen our relationship with our consumers and fulfill our mission of inspiring everyone to love living consciously. We are confident that they will help drive our business forward.”

“James and Susan’s diverse expertise are a welcome addition to our board of directors,” said Jessica Alba, Founder and Chief Creative Officer of The Honest Company. “As our company continues to expand our reach across categories in the clean space, the background they bring to Honest will help ensure we continue to reflect the needs and wants of our consumers and the communities we serve in all that we do.”

In addition, effective upon the date he will join its board of directors, Mr. White will become The Honest Company’s new chair of the board.

Mr. White will join The Honest Company’s board with nearly 30 years of professional experience in the CPG and retail industries, including past roles at Jamba, Inc., Safeway Inc., The Gillette Company and Nestle S.A. He is also a current board member of Affirm Holdings Inc., Medallia, Inc., The Simply Good Foods Company and Adtalem Global Education Inc. (formerly DeVry Education Group Inc).

Ms. Gentile brings more than 25 years of experience in the finance sector across various industries. In her current role as Chief Financial and Administrative Officer at H.I.G. Capital, she is responsible for the firm’s accounting, tax, information technology, human resources, administration, and real estate operations worldwide. Prior to joining H.I.G. Capital, she held senior roles at Oaktree Capital Management, serving as a managing director and The Clorox Company, most recently serving as Vice President – Controller and Chief Accounting Officer.

### About The Honest Company

The Honest Company (NASDAQ: HNST) is a mission-driven, digitally-native brand focused on leading the clean lifestyle movement, creating a community for conscious consumers and seeking to disrupt multiple consumer product categories. Since its launch in 2012, Honest has been dedicated to creating thoughtfully formulated, safe and effective personal care, beauty, baby and household products, which are available via [honest.com](http://honest.com), and at more than 32,000 retail locations across the United States, Canada and Europe. Based in Los Angeles, CA, the company’s mission, to inspire everyone to love living consciously, is driven by its values of transparency, trust, sustainability, and a deep sense of purpose around what matters most to its consumers: their health, their families and their homes. For more information about the Honest Standard and the Company, please visit [www.honest.com](http://www.honest.com).